

INCREASE OPTIMAL TREATMENT FOR YOUR PATIENTS

When patients need treatment that is not covered by their insurance (or they've met their maximum) and/or they have an unexpected, unplanned, expensive treatment plan and *they do not know how they are going to move forward and afford the optimal treatment you are recommending....*

Share the Value of CareCredit and Confidently Recommend your Payment Plan

1. We agree that ***dentistry is an investment in your health***, and we applaud you for making YOU and YOUR HEALTH a top priority!
"CareCredit is a ***Popular Payment Option*** that many of our clients take advantage of everyday. Since our practice accepts CareCredit, we're able to help you, your family members and even your pet!"
2. CareCredit is a ***Healthcare Credit Card***.
"Your entire family, including your pet, will benefit from this having this card on hand. Once you've been approved for CareCredit, you can also use your CareCredit card to pay for treatment in other medical offices as well." (BUILD THE VALUE)
(Veterinary, Optometry, Audiology, Cosmetic Surgery, Chiropractic, RiteAid)
3. CareCredit can offer you and your family a ***Comfortable, Affordable, Realistic Monthly Payment Plan***.
"By using your CareCredit card to pay for your treatment, it allows you to schedule your time with the doctor and get started on your treatment – TODAY- but allows you to *pay for your treatment over time instead of all at once today.*" (Retail example)
4. We offer ***6, 12 and 18 month deferred interest plans (promotional plans are determined by each individual practice)***.
"If you require extensive treatment and *you need extended time to pay for the optimal treatment doctor is recommending*, CareCredit also offers additional low interest extended payment options we'll be happy to discuss with you as well."
(USE PAYMENT CALCULATOR on www.carecreditpro.com; Apples VS Oranges)
5. The CareCredit application is ***quick and simple*** to complete.
"Most of our clients simply apply right here in our practice since it's quick and easy and only takes a few minutes, but there are other ways as well. Which option is best for you?"
 - CALL CareCredit (800-365-8295)
 - Apply in practice through CareCredit Direct
(desktop/ipad icon - www.carecredit.com/direct - to install)
 - Apply at home - www.carecredit.com (select your office as their provider)
Application Specifics:
Name, Address, Phone, Email, SSN#, Birthday, Monthly Net Income

Shani Seidel, Practice Development Manager

Cell -571-612-0148; sseidel@carecredit.com

